

## Diamonds

Our prices are moderate, based solely on the careful methods of our diamond buyers in making accurate selections.

Diamonds from our large stock, more complete than you can find elsewhere in the South, offer absolute assurance of full value in any stone purchased. Selection packages may be arranged for. Write us about it. Choose in your own home.

### Terms on Diamonds

Cash, or you may pay no little as one-fifth the purchase price cash, and the balance, plus 5 per cent (which is our only additional charge for credit accommodations) may be divided into ten equal monthly payments.

**Joseph, Rosenstein, Myers Inc.**  
SUCCESSORS TO  
**CRESCENT JEWELRY CO.**

DIAMOND MERCHANTS, JEWELERS,  
PLATINUM AND SILVERSMITHS.

19 N. Main St., Opp. Court Square, Memphis

## Not An Age For Weaklings— Nation Demands Men of Blood and Iron

Physician says Iron is Absolutely Essential to Greatest Development of Physical and Mental Power

How Organic Iron—Nuxated Iron—Helps Put Renewed Vim and Energy Into the Veins of the Weak, Run-Down, Infirm and Aged—Often Increases Their Strength in Two Weeks' Time.

This is not an age for weaklings—war-time methods of living have raised the physical standards of the nation. So many modern men and women have more iron in their blood today as a result of eating coarse foods and living in the open that their vigorous health and untiring energy are in sharp contrast to the weak, run-down condition of those whose blood is literally starving for want of iron. To possess the power, energy and endurance that win we must keep the blood rich in strength-giving iron, and unless sufficient iron is obtained from our foods it must be supplied in some form which is easily absorbed and assimilated by the system. For this purpose physicians below explain why they prescribe organic iron—Nuxated Iron—which by enriching the blood and creating thousands of new red blood cells often quickly transform the flabby flesh, toneless tissues and pallid cheeks of weak, anemic men and women into a glow of health. It increases the strength of delicate, nervous, run-down folks in two weeks' time in many instances.

In commenting upon the probability of building up a stronger race of people by increasing the supply of iron in their blood, Dr. George H. Baker, formerly physician and surgeon, Monmouth Memorial Hospital of New Jersey, says:

"Just as lack of proper food for its soldiers saps the strength of a nation, so does want of sufficient iron in the blood of men and women reduce their power and make them all easy prey to the thousand of disease germs constantly around us and always ready to attack the constitutions of the weak and run-down. It is not the quantity of food you eat which makes you strong, but the amount which is assimilated and taken up by the blood.

"Iron is absolutely necessary to change food into living tissue, muscle and blood. Refined foods and modern methods of cooking have robbed us of much of the iron which Nature intended we should receive and there is no doubt in my mind that the coarse foods of war-time, with their greater percentage of strength-giving iron, have materially aided in building up a stronger race of people. But unless this iron is obtained from our food it must be supplied in some form that is easily assimilated if we want to possess power, energy and endurance. For supplying this deficiency and increasing the red blood corpuscles, I know of nothing more effective than organic iron—Nuxated Iron. From a careful examination of the formula and



It Is The Iron-Blooded Men Who Master The Nerve Racking Jobs—While The Hand Of Fate Ruthlessly Pushes Aside The Weaklings Whose Blood Is Starving For Want Of Iron

my own tests of Nuxated Iron I feel convinced that it is a preparation which any physician can take himself or prescribe for his patients with the utmost confidence of obtaining highly beneficial and satisfactory results. The fact that Nuxated Iron is today being used by over three million people attests to its value, strength and blood-building. It is in itself an evidence of tremendous public confidence and I am convinced that if others would take Nuxated Iron when they feel weak and run-down it would help make a nation of stronger, healthier men and women."

In commenting on the relation of strong nerves and physical endurance to the attainment of success and power, Dr. James Francis Sullivan, formerly physician of Bellevue Hospital (formerly Dept.), New York, and the Washington County Hospital says: "Thousands are held back in life for want of sufficient iron in the blood. A weak body means a weakened brain, weak nerve force means weakened will power, and like the race horse, beaten by a nose, many a capable man or woman falls just short of winning because they don't back up their mentality with the physical strength and energy which come from having plenty of iron in the blood. That irritable twitch, that fit of despondency, that dizzy, fazed feeling—these are the sort of signals nature gives to tired, listless folks when the blood is clamoring for strength-giving iron—more iron to restore the health by enriching the blood and creating thousands of new red blood cells.

"In my opinion the greatest curse to the health and strength of American people of today is the alarming deficiency of iron in their blood. It is through iron in the red coloring matter of the blood that life-sustaining oxygen enters the body. Without iron there is no strength, vitality and endurance to combat obstacles or withstand severe strains. Lack of sufficient iron in the blood has ruined many a man's nerves and utterly robbed him

of that virile force and stamina which are so necessary to success and power in every walk of life.

"Therefore, I strongly advise those who feel the need of a strength and blood builder to get a physician's prescription for organic iron—Nuxated Iron. If you don't want to go to this trouble, then purchase only Nuxated Iron in its original packages and see that this particular name (Nuxated Iron) appears on the package."

If you are not strong or well you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary Nuxated Iron three times per day after meals for two weeks. Then test your strength again, and see how much you have gained. Numbers of nervous, run-down people who were ailing all the while have most astonishingly increased their strength and endurance simply by taking iron in the proper form. And this after they had, in some cases, been doctoring for months without obtaining any benefit.

MANUFACTURER'S NOTE: Nuxated Iron is composed of iron and a very weak, harmless, which is well known to druggists everywhere. Unlike the other iron salts, it is easily assimilated, does not irritate the stomach, does not upset the stomach. The manufacturer guarantees successful and entirely satisfactory results in every case, or they will refund your money. It is dispensed in this city by all good druggists.

## DON'T NEGLECT A RHEUMATIC PAIN

Go After It With Sloan's Liniment Before It Gets Dangerous.

Apply a little, don't rub, let it penetrate, and—good-by twinges! Same for external aches, pains, strains, stiffness of joints or muscles, lameness, bruises, sprains, rheumatism, neuralgia, or so-called clothing. Reliable—the biggest selling liniment year after year. Economical by reason of enormous sales. Keep a big bottle ready at all times. Ask your druggist for Sloan's Liniment.

**Sloan's Liniment**  
Kills Pain

To arouse a sluggish liver, to relieve a distressed stomach, to fortify yourself against disease, — use

**BEECHAM'S PILLS**

Largest Sale of Any Medicine in the World

## CONFIDENCE ALL COUNTRY NEEDS, SAYS W. C. TEAGLE

Standard Oil Head Believes in Square Deal for Employees and Says Standard of Wages Must Be Maintained.

Walter C. Teagle, president of the Standard Oil Company of New Jersey, is one of the most cheerful evangelists of optimism who has visited Memphis in some time. A man who has reached the position of head of one of the greatest corporations in the world before he was 40 years old, has a right to look on the bright side of things, certainly, but possibly it is because of his enthusiasm and broad vision that Mr. Teagle was elected to his present position.

"The business men, and the farmers and laboring men of this country, are facing the worst opportunities of their lives," said Mr. Teagle, while chatting with a group of friends at the Tennessee club. "Men of broad and far-reaching vision, realize that their action during the coming 12 months will decide whether this country shall be prosperous or not."

"Personally, I am an optimist. Our country, for example, is going right ahead with construction and repair work. Our architects have estimated that the cost of building material is only about 20 per cent above that of the years immediately preceding the war. In my opinion, that added cost is negligible, in comparison with the increased rental or the increased efficiency that will come from the erection of the thousands of business and manufacturing structures that are needed all over this country."

The Standard Oil company is employing about 20 per cent more men than a year ago, many of them in this new construction work. Yes, and they are getting good wages, and the returning soldiers are in many instances being paid more than they got when they left us to go into the army.

"I believe in a square deal for the man who works, either with his hands or his brain. Wages will never again be lowered to the standards of 10 years ago, in my opinion, and certainly wages should not be cut until the present high cost of living is reached."

Market Will Be Active. "I think that the big manufacturing interests realize this, and that they will go ahead with purchases of raw materials, and fabricate them into shape for sale, and that the lessons of the war will be utilized in reduced cost of production through greater manufacturing efficiency, and the prices of manufactured products will gradually be lowered by that means, not by cutting wage costs."

In short, my judgment is that the thing this country needs is confidence and co-operation from all its progressive forces, to bring about a resumption of all business along normal lines.

## EXPORTS AND IMPORTS INCREASE DURING MARCH

WASHINGTON, April 22. (Sp.)—Exports and imports both showed an increase in March, according to a statement issued today by the bureau of foreign and domestic commerce. Exports were valued at \$605,000,000, as compared with \$588,000,000 in February and \$540,000,000 in March of the previous year. For the nine months ended with March the exports were valued at \$4,901,000,000, an increase of approximately \$600,000,000 over the corresponding period of the preceding year.

## YAZOO CITY ASSURED OF NEW \$50,000 HOSPITAL

YAZOO CITY, Miss., April 22. (Sp.)—A \$50,000 general hospital for Yazoo City now seems an assured fact. The committee of Yazoo city and the Yazoo Commercial club, which is co-operating with them, is busy in the securing of plans for the hospital and estimates as to its cost. Already the Commercial club has pledged any other support that may be given.

## WOULD BE REAL AMERICAN

George Spiros, who was born 27 years ago in Yalta, Russia, has filed a declaration of citizenship in the United States court here. He came to the United States in 1913 and is a watchmaker by trade.

## NEGRO FUGITIVE CAUGHT.

HUNTSVILLE, Ala., April 22. (Sp.)—Henry Sibley, a negro, who is wanted in Morgan county for the alleged murder of James Cunningham, across the river from Whitesburg last July, has been captured here and taken to Deatur. The negro when captured had a pistol in his pocket, but did not offer any resistance.

## HIGHWAYMEN ESCAPE.

JACKSON, Tenn., April 22. (Sp.)—A clew has been established to three white men who held up and robbed Henry Welch of \$200 on South Royal street several nights ago. The trio of highwaymen was in an auto and have not been heard from yet.

# Of Vital Importance In Diet of Children—MILK

No more convincing proof of the value of milk in the diet of children can probably be found than in the results of experiments conducted for several months by the home demonstration agent in Manatee county, Fla.

She has weighed and measured over 2,000 children, and has found that those weighing and measuring up to the standard or a little above, are almost without exception receiving a great deal of milk. The children much under

the standard have been receiving little or no milk.

Carrying the experiment further, underweight children began almost immediately to show gains when milk was added to their diet.

With such evidence as this as to the value of milk no parent should deny milk to children—they should be given all the milk they can drink. It is the food-drink which nature has provided for them.

Milk is best when it is

## Pasteurized

See that the caps on your bottles carry the quality label—the emblem of the Four-Leaf Clover.

## Clover Farm Dairy Co.

789 UNION AVENUE

## BIDS ON MAIL PLANES ASKED BY POSTOFFICE

WASHINGTON, April 22. (Sp.)—Experts for the postoffice department have worked out the specifications for a multimotored airplane of a strictly commercial type and especially adapted for carrying mail. Bids for the construction of these machines have been called for, and the bids to be opened June 2 with the understanding that the planes will be ready for delivery within six months after the contract is awarded.

The specifications as prepared are general in their scope, being designed to give builders the widest scope but call for definite performance. They are the result of a symposium of views on the part of pilots, mechanics, airplane builders and aeronautical engineers.

Under the specifications consideration will be given to planes of two, three or more motors, connecting on one shaft set in the wings or in the fuselage, but having a minimum lifting capacity of at least 1,500 pounds. The department prefers planes with a carrying capacity of from a ton to a ton and a half, but will consider those of the first named figure.

Among the features desired is a plane with the lowest possible landing speed, a cruising speed of from 80 to 100 miles an hour and a top speed of from 110 to 115 miles per hour. It must have a cruising radius of about six hours with the normal load specified and if the planes call for the use of Liberty or Hispano-Suiza engines the department is prepared to supply the motors. It has been estimated that such a plane as will meet the department's requirements should have a wing span of about 100 feet.

## LOG MEN UNEASY ABOUT CAR SUPPLY

The expeditious handling of the great flux of logs which is expected to start out of the forests of the Mississippi valley toward the mills with the drying up of the forests in the next 10 days, is causing uneasiness among the loggers. The Y. & M. V. railroad will be able to furnish the equipment for the operation of log loaders. The equipment is being made by J. W. Dickson, president of the Valley Log Loading company.

The Valley Log Loading company is prepared to put as high as six loading machines out on the divisions which it serves and can handle up to 15,000,000 feet of logs a month, provided the railroad company can furnish the engines and crews for the loading machines and the flat cars for the transportation of the logs.

Mr. Dickson fears, however, that the railroad company will not be able to furnish equipment for more than one loader. In fact he has had to defer putting another loader into service because of the failure of the railroad to furnish equipment. If he can get equipment for three loaders 8,000,000 feet of logs can be handled a month.

## LITTLE ROCK RUSHES VICTORY LOAN DRIVE

LITTLE ROCK, Ark., April 22. (Sp.)—Victory loan subscriptions here Monday night had reached \$1,750,000, and many subscriptions taken at banks, which remained open until 11 o'clock, had not been reported to loan headquarters.

Local officials believe that when all cards are in they will show a total volunteer subscription of \$2,500,000.

Report being "over the top." Its full quota was taken early Monday morning.

Exceeded their quotas Monday morning also.

## Don't Scatter the Dust!

### Get Rid of It!

Ordinary cleaning stirs up the germ-filled dust that lies thick on your rugs and carpets—and most of it simply settles back.

### Get Rid of It All With a Thor Electric Cleaner

That's the the only SANITARY way—and it saves work, time and energy.

**\$2.50**

Brings You This

**Thor**

### Electric Cleaner No. 12

Then only \$3.50 a month. But you must act while this offer lasts. Now—above all times—you need a Thor! Better get one right away. Telephone or come to our Display Room at once!

Strong, Durable. Built of cold rolled steel—welded into one piece—indestructible. So simple a child can operate it! Weighs only 9 1/2 lbs.

Red Rubber Bumper saves your furniture from accidental knocks.

This cleaner has the famous "Hurley Thread Picker"—the Red Rubber Comb, which picks up all threads and lint. They cannot wind around the comb like they do on brushes. Started and stopped by convenient switch in handle. Rubber tired wheels. Easy to get into corners.

A wonderful bargain at \$35.

## Phone For Demonstration

Main 1018

Just phone us and one of our demonstrators will gladly go out to your home with a Thor and clean a whole rug for you, just to demonstrate. No obligation whatever to buy. But phone us at once!

Remember—only \$2.50 down and \$3.50 a month. (5 per cent on time payments or 2 per cent discount for cash.)

Here's your chance! A chance to make your house-cleaning easy! A chance to keep your rugs and carpets beautifully clean the year round, while you save all the weary work of sweeping and the nuisance of constant dusting. Come in and see our demonstration—or let us show you in your own home. Watch the Thor run over the floor and suck up all the dirt and dust into a bag, all in a jiffy.

Phone or call TOMORROW!

## Fowler Electric Co.

Main 1018—Next to Gas Co.—10 South Second

Buy Electric Goods from Electric Dealers  
**ELECTRIC**  
Washing Machines and Ironers  
Everything Electrical

The next time you buy calomel ask for

**calotabs**

The purified calomel tablets that are entirely free of all sickening and salivating effects.

Medicinal virtues vastly improved. Guaranteed by your druggist. Sold only in sealed packages. Price 35c.

## Rheumatism

is completely washed out of the system by the celebrated Bilevel Mineral Water. Positively guaranteed by money-back offer. Tastes fine; costs a trifle. Dispensed everywhere by our Memphis agents. Oliver-Plante Co. Phone 1333.

Largest Sale of Any Medicine in the World

S. M. WILLIAMSON, President.

S. M. WILLIAMSON & CO.

INVESTMENT BANKERS

73 MADISON AVENUE

MEMPHIS

MEMPHIS

Tennessee, were held here Monday, respects. Mrs. Austin, Miss Jane Aus-

hundreds of friends coming from vari- tin and Commander Charles M. Austin, [The body was interred here. Mr. Aus-

ous parts of Tennessee to pay their United States navy, all of Mr. Austin's tin died in Washington, D. C., Sunday.